## **GNTC Social Media Usage Policy**



Georgia Northwestern Technical College (GNTC) utilizes social media as an important communication tool to engage our community. GNTC devotes time and resources to the process of using these channels as effectively as possible. GNTC's official social media channels, managed by the Office of Marketing and Public Relations reflect the mission and values of the college and serve as a source of information for the communities we serve.

## **GNTC Social Media Pages**

Facebook Instagram LinkedIn X(Twitter) YouTube

## **General Usage Guidelines**

Visitors to all of GNTC's social media channels are expected to adhere to site-specific Terms of Use when posting content on official social media pages. GNTC and the Technical College System of Georgia (TCSG) reserve the right to remove content that is not protected by the First Amendment.

The following types of speech are not protected by the First Amendment:

Obscenity Pornography Threats Defamatory Statements

Content posted by other users, not affiliated with GNTC and TCSG, does not necessarily reflect the opinions or policies of GNTC and TCSG.

Links to content on other websites should not be construed as an endorsement by GNTC or TCSG.

It is the policy of the TCSG and GNTC not to endorse any statements or comments made on personal social media platforms. TCSG and Georgia Northwestern Technical College are committed to our policies, including those regarding diversity and anti-discrimination.

For more information about GNTC's social media sites contact: Mary Mathis Marketing and Public Relations Specialist and Social Media Manager 706-295-6423 Email Mary Mathis

A unit of the Technical College System of Georgia, GNTC does not discriminate on the basis of race, color, creed or religion, military status, national or ethnic origin, sex, age, or disability. Equity Coordinator, Title VI, Title IX, Section 504 and ADA Coordinator: Brittany Elrod, Walker County Campus, Office Admin 231, 706-764-3832, <u>email Brittany Elrod</u>.